



LINKEDIN WORKSHOPS

MY SuperConnector™

Create a Winning Profile &
Boost Your Career Opportunities

SPECIALIST
LINKEDIN SUPPORT
FOR UNIVERSITIES,
STUDENTS &
GRADUATES

PERFECT YOUR
PROFILE
—
INCREASE
ENGAGEMENT
—
ATTRACT
OPPORTUNITIES

I'll Help You Boost Your LinkedIn Profile



'My vision is to empower millions of people to leverage LinkedIn to drive positive change in their lives and others'.

Make LinkedIn work harder for you and your career

My LinkedIn Workshop is tailored to supporting students and graduates with understanding the benefits of LinkedIn, how to showcase their skills and experience and how to connect with their ideal employers, peers and leaders.



Personal Branding

With tips and advice for enhancing your digital presence, your LinkedIn profile will be your #1 showcase for your knowledge, skills and experience. With a strong personal brand, your confidence and self-belief will flourish.



Effective Content

Learn what to post, when and where to attract potential employers, improve career prospects and build lasting relationships. I will help you with no-nonsense advice and top tips that will get you noticed online successfully.



Stronger Connectivity

As you start out in your career, interacting with your peers and future leaders is essential to honing your LinkedIn networking skills and connecting with finesse and confidence.

MY SuperConnector

5 pillars of what I stand for

1

Honesty

Always open and honest is the only way to be. Lead with vulnerability. Being upfront about the challenges is the catalyst for positive change.

2

Accessibility

Anyone can be part of this. Whether you're a LinkedIn newbie, a cynic or life long introvert. I adapt to fit what feels right for you and in a medium which suits your learning style.

3

Connection

I champion the power of connection and joining dots in our networks to build lasting relationships. I think humans first, technology second. Social interaction and how to be part of the conversation can be learnt.

4

Kindness

Begin with kindness. It enables learning and opens our minds to new ways of doing things. Generosity without expectations then pass it on. Feels good huh?

5

Synergy

Finding common ground and ways to truly work better together to create breakthroughs, fresh thinking and more powerful solutions. You can almost feel those neurons firing.



Super Connector >> Super achiever

Multi award winning

Social Media Influencer from the London Venus Awards, a national Rising Star from WeAreTheCity and Pitman Training's Global Super Achiever of the Year are among My Super Connector's Accolades.

Industry leader

I'm spotlighted in the F:Entrepreneur campaign for inspiring female business owners in the UK and by my peers in the #LinkedInROCKSTARS list, making me a major mover and shaker in the social media industry.

Key influencer

I love sharing my expertise with businesses and the local community and through my business My Super Connector I've become an approved adviser member of Enterprise Nation and was voted one of the Top 10 Advisers in the UK in 2020 ranking #1 in marketing.

What people say



"Jennifer was a guest speaker at a high profile client event we ran and she was incredible! As efficient as it gets in pre-event comms and fantastic delivery with brilliant post-session feedback. Thank you so much Jennifer - sterling job!"

Jon Cheek, Founder of UniTasterDays.com



"Jennifer is a great presenter and I recommend her 100%. The talk that she gave to a group of students at our university was thoroughly informative and engaging and it was packed with valuable insights and wise advice."

Dominic Palmer-Brown, Pro Vice Chancellor, Employment Outcomes, London Metropolitan University



"Jennifer provided us with several sessions at the University of Exeter Business School. Jennifer's sparkle, expertise and infectious enthusiasm shone through - even via ZOOM!!! The students came away from the session buzzing with new action plans and enthusiasm for how they could make their profiles work harder for them."

Claire Dinan, Senior Lecturer, Strategy Consultant and Executive Management Coach, University of Exeter



Some of my happy clients



Featured on





Get in touch

Universities / Colleges / Schools

My bespoke workshops for educational institutions can help you, and your students/graduates create a strong and attractive presence on LinkedIn.

Get in touch today to find out more

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🌐 Connect with me on LinkedIn



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